

Name: _____

Date: _____ Class: _____

Digital Documentary Rubric

Category	Mastery 4 pts.	Proficient 3 pts.	Approaching 2 pts.	In-Progress 1 pts.	Pts.	Comments
Elements of a Digital Story						
Point of View	The digital story is constructed from the point of view of an individual's experience and understanding. Using the first-person pronoun "I" rather than the more distant third-person point of view can be powerful.	The digital story is constructed from the point of view of 3 rd person narrator. The point of view is clear.	The digital story is constructed from the point of view of 3 rd person narrator. The point of view is not clear.	The point of view is not clear.		
A Dramatic Question:	The digital story has a dramatic question that is resolved by the end of the story. The story pursues a compelling question that evokes interest and commitment.	The dramatic question is answered.	The dramatic question is not clearly answered.	There is no clear question.		
Emotional Content:	The digital story evokes strong emotions from the audience, i.e. laughter, tears, or anger.	The content evokes emotions.	The content is interesting but does not evoke emotions.	The content is not clearly communicated.		
The Gift of your Voice:	The digital story uses your own voice or voice of the subject to tell the story. The pitch, inflection, and timbre of the storyteller's voice convey meaning and intent in a very personal way.	The author's voice comfortably conveys his/her message.	The author's voice is not used enough to convey the message of the story.	The author's voice is not used. The story has no narration.		

The Power of Words:	The digital story uses written text to convey facts and move the story along in a unique and compelling way.	Written text is used to convey facts and move story along.	Written text does not convey facts clearly and does not effectively move story along.	The story does not have written text.		
The Value of the Soundtrack:	Properly employed music enhances and underscores the accompanying story. Adds complexity and depth to the narrative.	The soundtrack effectively supports and enhances the movie. Sound effects add to the movie.	The soundtrack does not match theme and content. Soundtrack distracts viewer from meaning of story.	The story does not have a soundtrack.		
Economy	The digital story uses only a few images, a few words, and even fewer special effects to clearly and powerfully communicate intended meaning.	The digital story uses images, words, and a few special effects to communicate intended meaning without boring or confusing the audience.	The digital story has too many images, words and special effects. The audience is left confused and/ or bored.	The story does not have enough images and words. The audience is left confused and/ or bored.		
Pacing	A varied pace holds the audience's attention. Pacing pulls back or races forward when the story calls for it. It gives the viewer a chance to think about what he/she is seeing and hearing.	The digital story moves along at an appropriate pace. There is a natural rhythm to the movie that gives the viewer a chance to think about what he/she is seeing and hearing.	The digital story's pace is erratic. It is either too fast or too slow. Difficult for the audience to think about what he/she is seeing and hearing.	The digital story shows little evidence of planning.		

Technical:

Title	Title at the beginning of movie captures audience attention.	Title at the beginning of movie introduces topic.	Title at beginning of movie is not clear.	The digital story does not have a title at the beginning.		
Credits	Credits included at end of movie demonstrate creativity.	Credits included at end of movie credit resources and people.	Credits included at end of movie are not clear.	No credits at the end of the digital story.		
Transition	Transitions are used between most clips.	At least 2-3 transitions are used	At least one transition is used.	No transitions are used.		
Narration	Narration is appropriate, matches emotion of story and adds to meaning.	Narration is appropriate, comfortable and easy to hear.	Narration is inappropriate and difficult to hear.	No narration.		

	Soundtrack	Source for soundtrack is credited with title, artist, publisher, and copyright.	Source for soundtrack is credited.	Source for soundtrack is not accurately credited.	Source for soundtrack is not credited.		
	Images	Images enhance meaning and emotional content of the story.	Images support the story.	Images are in an order that doesn't always support the story.	Images do not support the story.		
	Movie	Movie is 2-3 minutes long.	Movie is about 2 minutes long.	Movie is less than 2 minutes long.	Movie is less than 1 minute long.		

Content:

		This movie answers question of why this person changed history through creativity or human spirit in a creative way.	This movie answers question of why this person changed history through creativity or human spirit.	This movie does not clearly answer the question of why this person changed history through creativity or human spirit.	This movie does not ask the question of why this person changed history through creativity or human spirit.		
		This movie demonstrates accurate and relevant details & the key points make the story highly engaging.	This movie demonstrates accurate details that support the story.	This movie does not have enough accurate details.	This movie does not have any accurate details.		
		The information in this movie is entirely author's own words. Words are used creatively to tell the story. other than appropriate citations.	The information in this movie is entirely author's own words other than appropriate citations.	The information is not entirely in author's own words.	The story does not have information or is entirely in someone else's words.		
		Evidence of genuine learning – others find work useful and benefit from it.	Evidence of genuine learning – others find work useful and benefit from it.	Some evidence of genuine learning- others may or may not find work useful.	Very little evidence of genuine learning. Others will not find it useful.		

Originality:

	Originality	There is evidence of originality and creativity in the story/movie.	There is evidence of originality in the story/ movie.	There is some evidence of originality in the story/ movie.	There is very little evidence of originality in the story/ movie.		
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